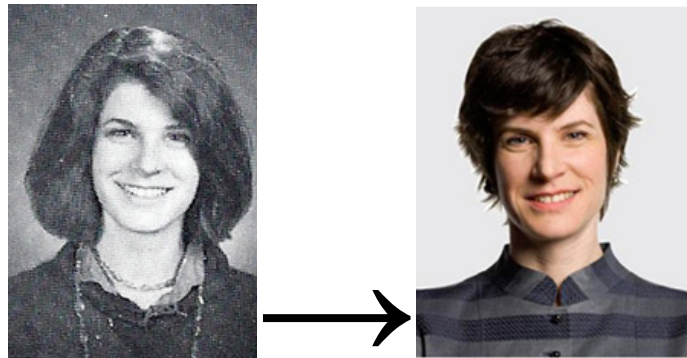


oSTEM & SC40 present

# Integrating Personal and Professional Identities

Led by Sarah Siegel, LS&A, Class of '87  
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Social Learning Strategist, IBM



**U-M Yearbook Photo, 1987 / From a current IBM print ad**

Sarah Siegel is a Michigan alumna who joined IBM in 1996 as a Web producer and throughout her varied roles in the company, she has been promoting online collaboration with global colleagues and clients. As a business development program director for the gay, lesbian, bisexual and transgender (GLBT) business-to-business market, she served on numerous online forums and panels, including for the Midwest Bisexual Lesbian Gay Transgender Ally College Conference (MBLGTACC); she wishes the conference had been held at U of M, as it will be in 2011, rather than at Ohio State, when she was invited. ;-)

Sarah also completed a six-month assignment in India, and Pat, her partner of nearly 19 years, was able to accompany her; this was a bit tricky, since during Sarah's assignment, homosexual activity still qualified people for imprisonment.

Currently, Sarah works in Armonk, New York as a Social Learning Strategist with IBM's Center for Learning and Development. She also led the launch of IBM's Technical Leadership Exchange Community and the IBM Manager Community, which enable thousands of technical leaders and global managers to opt in for continual peer-to-peer learning through social networking and Virtual World experiences. Sarah also is pursuing a Masters in Adult Learning and Leadership at Columbia University's Teachers College, and Pat & she belong to the world's largest GLBT synagogue, which is also in New York City.